

**girlscouts**  
of california's  
central coast



Lottie our Axolotl is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!

Cookie Drops are going on this week! Share your images with us!  
Important Dates:  
Cupboards Open February 1st  
Booth begin February 2nd

Get started today!  
There is still time to join in the 2024 Girl Scout Cookie Season!

Talk with your Troop Cookie Coordinator to get started today or reach out to [info@girlscoutscoc.org](mailto:info@girlscoutscoc.org).

[Troop Cookie Coordinator Form](#)  
[Service Unit Cookie Coordinator Form](#)

**Notice: Shipping Arrival Dates on Digital Cookies**

Due to some adjustments in our bakers system, you may notice that the fulfillment date has been extended by two weeks from our in hand cookie date. We want to assure you that this is a proactive measure to manage expectations and avoid a rush of inquiries on the first day of deliveries.

By displaying a slightly extended fulfillment date, we aim to prevent any potential disappointment if the cookies happen to arrive earlier than expected. We believe that receiving your delicious treats a bit sooner than anticipated is a pleasant surprise that everyone can appreciate.

We understand that this might cause some confusion, especially for our dedicated parents and volunteers who play a crucial role in the process. We want to note this system adjustment and assuring you that it's a strategic decision to streamline the delivery process.

**Rallying Together!**



Thank you to everyone who attended the Cookie Rallies so far! A huge shoutout to our SU's for hosting rallies this year as well!

Girl Scouts learn five essential skills when they sell cookies.

- Goal Setting  
Girl Scouts learn how to set goals and create a plan to reach them.
- Decision Making  
Girl Scouts learn to make decisions on their own and as a team.
- Money Management  
Girl Scouts learn how to create a budget and handle money.
- People Skills  
Girl Scouts find their voice and build confidence through customer interactions.
- Business Ethics  
Girl Scouts learn to act ethically, both in business and in life.

**JOIN THE FUN**

**Attention Troops!**



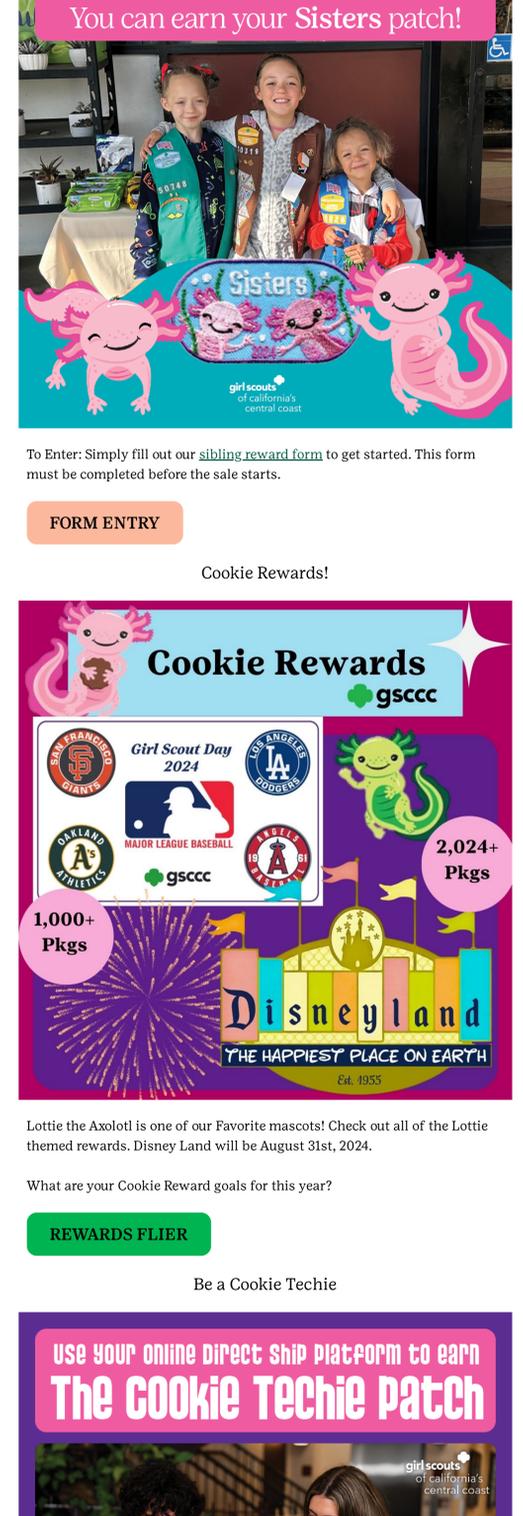
🍪 CALL FOR ENTRIES: COOKIE CONNECTION OPPORTUNITY! 🍪  
Local Girl Scout Troops, seize the chance to connect with entrepreneurs through Cookie Connection! Donors are ready to support and celebrate your positive impact in the community. Last year, troops enjoyed exclusive tours of donors' companies. [Submit your entry now](#) for this fun experience!

**LEARN MORE**

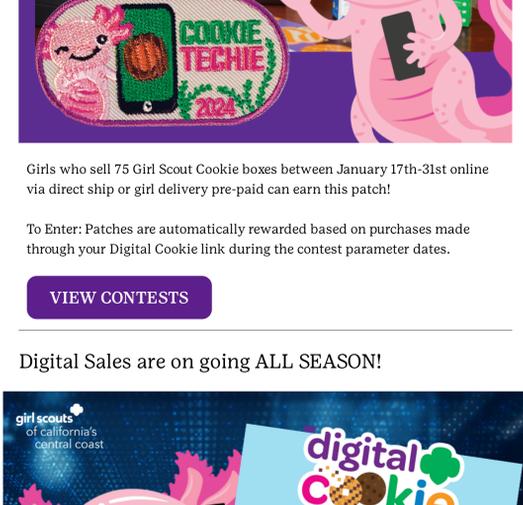
**Meet the Cookies**

Countdown with us till in person cookie sales! Learn about each of our fantastic flavors that Unbox the Future for girls every year!

**LEARN MORE**



**Send Us Your Digital Cookie Direct Links!**



Our Secret Shoppers are on the lookout for Girl Scout Cookie! They want to help conquer your goals! Submit your unique direct code or QR code through our form and tell us what your goals are for this year!

To Enter: Enter your Unique digital link or qr code to our form.

Please note links are connected to secret where applicable. Not all links sent in are guaranteed a secret shopper match.

**SUBMIT ENTRY**

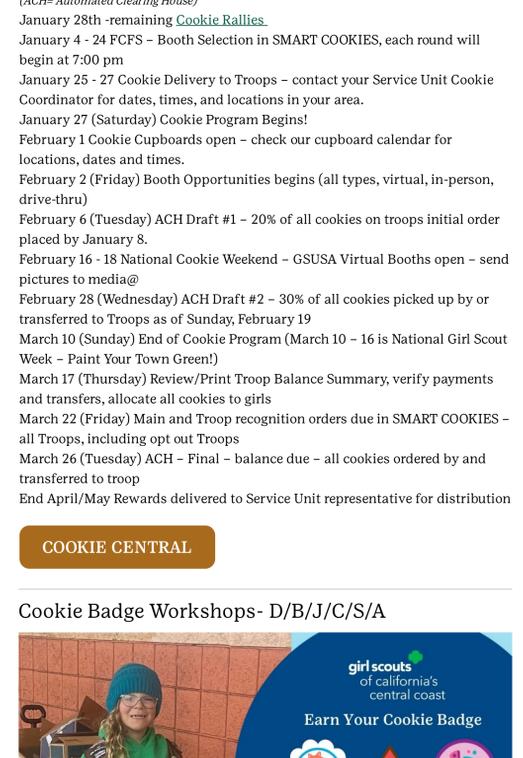
**Sisters Rewards**



To Enter: Simply fill out our [sibling reward form](#) to get started. This form must be completed before the sale starts.

**FORM ENTRY**

**Cookie Rewards!**

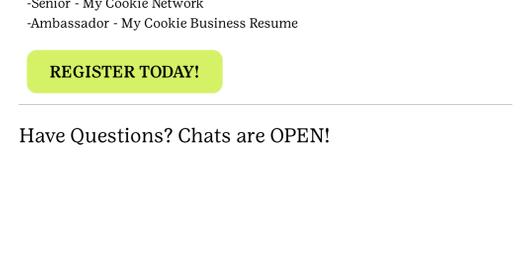


Lottie the Axolotl is one of our Favorite mascots! Check out all of the Lottie themed rewards. Disneyland will be August 31st, 2024.

What are your Cookie Reward goals for this year?

**REWARDS FLIER**

**Be a Cookie Techie**



Girls who sell 75 Girl Scout Cookie boxes between January 17th-31st online via direct ship or girl delivery pre-paid can earn this patch!

To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.

**VIEW CONTESTS**

**Digital Sales are on going ALL SEASON!**



Girl Scouts can start sharing their **Digital Cookie Link January 17th!** We have helpful **videos** and instructions now on our **digital cookie** guide page!!

Girl Scouts share your Digital Cookie Link with friends and family! Be sure to send emails, texts, or message friends on social media if applicable.

Need Help? View [EVERYTHING Digital Cookie Here](#). This is a new program for us this year! Message us if you have any questions.

Don't Forget to use your [Digital Promo Kit!](#)

**DIGITAL COOKIE RESOURCES**

**Girl Scout Cookie Bingo!**



Join Cookie BINGO & Earn Your 2024 Own Your Magic Cookie Patch  
Get ready for some Cookie fun, where girls get to share their incredible magic with everyone around! At Girl Scouts, we're all about celebrating what makes you unique and letting your magic shine, and Cookie Season is the ultimate playground for learning new skills through the largest girl-led entrepreneurial program in the world! Show off all your amazing skills! Be one of the awesome first 200 Girl Scouts to fill out your bingo card, and guess what? You'll snag the super special Cookies 2024 Own Your Magic patch!

To Enter: Simply print our [Cookie BINGO card](#), complete 14 activities and submit your entry through our our 2024 Cookie Bingo Challenge form!

**SUBMIT ENTRY**

**Important Dates:**

- (FCFS= First Come First Serve)  
(ACH= Automated Clearing House)  
January 28th -remaining [Cookie Rallies](#).  
January 4 - 24 FCFS - Booth Selection in SMART COOKIES, each round will begin at 7:00 pm  
January 25 - 27 Cookie Delivery to Troops - contact your Service Unit Cookie Coordinator for dates, times, and locations in your area.  
January 27 (Saturday) Cookie Program Begins!  
January 1 (Saturday) Cookie Cupboards open - check our cupboard calendar for locations, dates and times.  
February 2 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)  
February 6 (Tuesday) ACH Draft #1 - 20% of all cookies on troops initial order placed by January 8.  
February 16 - 18 National Cookie Weekend - GSUSA Virtual Booths open - send pictures to [media@girlscoutscoc.org](mailto:media@girlscoutscoc.org)  
February 28 (Wednesday) ACH Draft #2 - 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19  
March 10 (Sunday) End of Cookie Program (March 10 - 16 is National Girl Scout Week - Paint Your Town Green!)  
March 17 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls  
March 22 (Friday) Main and Troop recognition orders due in SMART COOKIES - all Troops, including opt out Troops  
March 26 (Tuesday) ACH - Final - balance due - all cookies ordered by and transferred to troop  
End April/May Rewards delivered to Service Unit representative for distribution

**COOKIE CENTRAL**

**Cookie Badge Workshops- D/B/J/C/S/A**



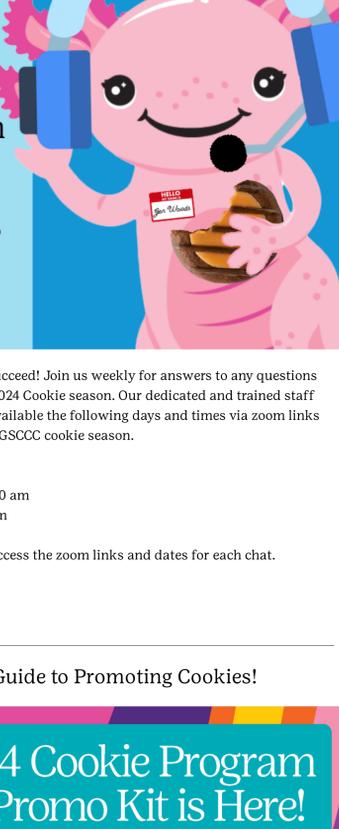
Girl Scouts, earn your cookie badges with ease at one of our workshops at our retail centers!

- Registration for each level:  
-Daisy - My First Cookie Business  
-Brownie - My Cookie Customers  
-Junior - My Cookie Team  
-Cadette - My Cookie Venture  
-Senior - My Cookie Network  
-Ambassador - My Cookie Business Resume

**REGISTER TODAY!**

**Have Questions? Chats are OPEN!**

Tune into  
our  
**Cookie  
Chats**  
all season  
long!



We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2024 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

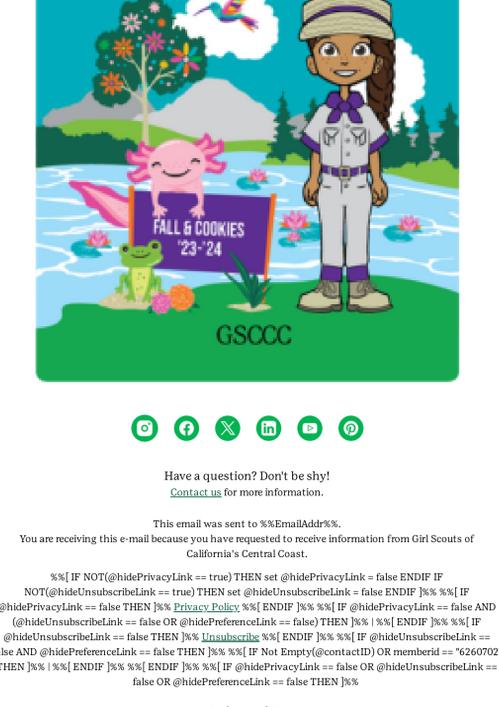
- Tuesday – 6:30 – 7:30 pm
- Wednesday – 10:00 – 11:00 am
- Thursday – 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

[CHAT DATES](#)

Check Out Your Guide to Promoting Cookies!

## The 2024 Cookie Program Digital Promo Kit is Here!



View our Digital Promo Kit with clickable and downloadable ready made images that you can use to promote your cookie sale! This guide also is full of tips and tricks for a successful cookie season. There are also links to printable items that you can use!

[LEARN MORE](#)

### Reminder- Cookie Crossover Patch

Don't forget that you are eligible to earn a unique Girl Scout Cookie Crossover personalized patch if you participated in the 2023 Fall Product Program.

To earn this one-of-a-kind patch with your name and avatar on it, sell 275+ packages of cookies during the 2024 Cookie Program. If your mailing address needs updating or you want to change your avatar, log into the M2 system by [clicking here](#). From the "Fun Stuff" section of your dashboard, click on the icon for your avatar to update that, and on the personalized patch icon to update your address. All changes must be made prior to 3/8/2024.



Have a question? Don't be shy!  
[Contact us](#) for more information.

This email was sent to %EmailAddr%.

You are receiving this e-mail because you have requested to receive information from Girl Scouts of California's Central Coast.

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